

Marketing Plan- Municipal Solutions Summit

On all emails going out to participants and potential future participants, the EDC logo will be included. Further, leading up to the summit and after, the EDC will be thanked to all participants. During the event, the EDC logo will be on display.

When it comes to the community, the summit will be advertised in the local paper and through the Municipal Manager's office and updates. Further, a report based on the success of the summit will be created and published. This report will mention the EDC's support.

Finally, while planning is still happening, there is an opportunity for the EDC to participate in the summit and work with the group.